

IA PARA LA PERSONALIZACIÓN Y ESCALABILIDAD DEL NEGOCIO

The graphic features a central horizontal bar with a gradient from dark orange to light orange. Above the bar, the words 'IA PARA LA' are in white, with a white square, a white circle, and a white 3D rectangular prism to their right. Below the bar, the words 'PERSONALIZACIÓN Y ESCALABILIDAD' are written in white, with 'PERSONALIZACIÓN' on the top line and 'Y ESCALABILIDAD' on the bottom line. Below that, 'DEL NEGOCIO' is written in white, with 'DEL' on the top line and 'NEGOCIO' on the bottom line. To the left of the bar, there are white hand-drawn scribbles and a white and grey checkerboard pattern. Below the word 'DEL', there are green hand-drawn scribbles.

X Cuky Pérez

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2012

Hinton y su equipo ganan una competencia de reconocimiento de imágenes con un sistema llamado “AlexNet”. Este modelo se convirtió en la base de modelos de detección de rostro y clasificaciones de imágenes.

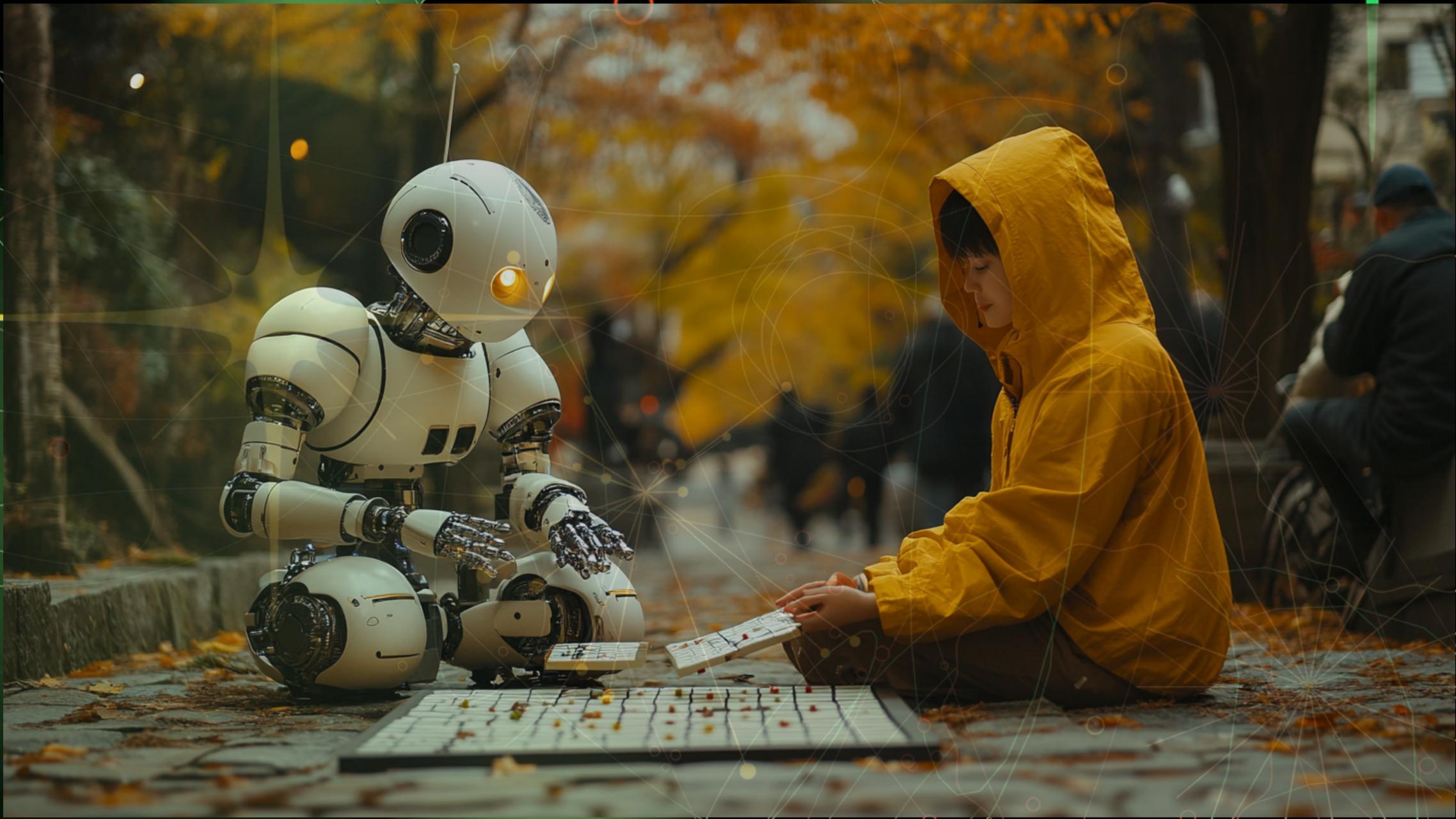


2017

Este es un año de inflexión.

Vaswani et al introducen el “Transformer”, revolucionando el entendimiento del lenguaje por las máquinas.

AlphaGo (computador) derrota al campeón mundial de Go.





2018 - 2020

- * Google AI introduce BERT, mejorando significativamente el procesamiento del lenguaje natural.
- * 2019: Open AI GPT -2.0
- * 2020: Open AI GPT -3.0

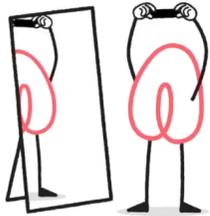


2022

En noviembre se lanza Chat GPT 3.5. Muestra gran capacidad para mantener conversaciones y generar texto de manera coherente.

eje m p t o

Airbnb
Plus





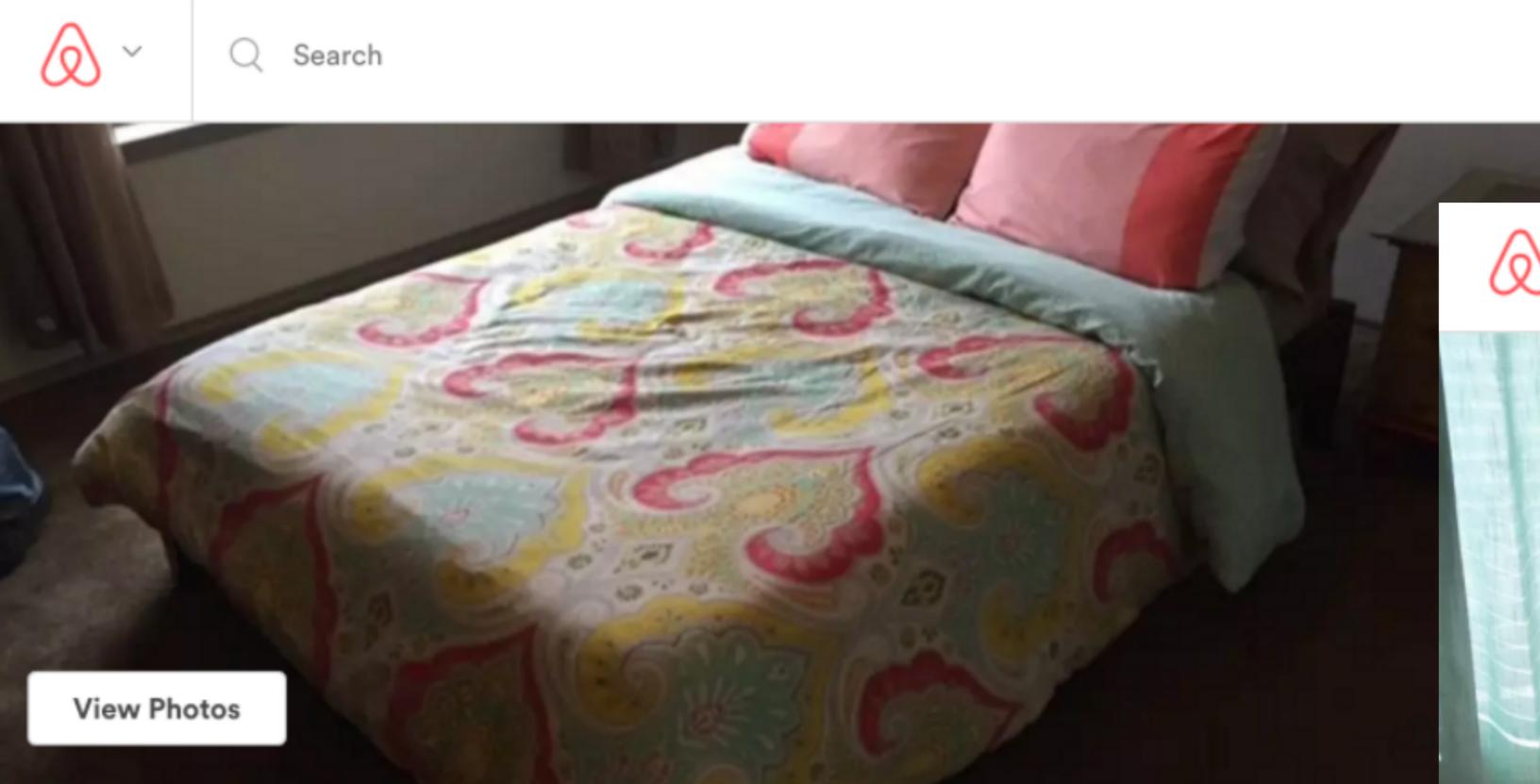
Illustrative Example: Very Likely



This screenshot shows the top portion of an Airbnb listing. At the top left is the Airbnb logo and a search bar. To the right are links for 'Become a Host', 'Help', 'Sign Up', and 'Log In'. Below this is a large photograph of a modern kitchen with a white island and stools. A 'View Photos' button is overlaid on the bottom left of the photo. On the right side of the photo, a price tag indicates '\$500 per night'. Below the photo are navigation tabs for 'Overview', 'Reviews', 'The Host', and 'Location'. The main title of the listing is 'Modern and sunny 3br SoCo Bungalow!'. To the right of the title is a circular profile picture of the host, Cari.

This screenshot shows the top portion of another Airbnb listing. It features the Airbnb logo and search bar at the top left, and navigation links at the top right. The main image is a photograph of a bedroom with a four-poster bed and a large window. A 'View Photos' button is overlaid on the bottom left of the photo. Below the photo, the listing title is 'Paradise on Grand Canal'. Underneath the title, the location is listed as 'Marina del Rey, CA, United States' followed by a five-star rating and '51 reviews'. To the right of this information is a circular profile picture of the host, Charlie.

Illustrative Example : Not Very Likely

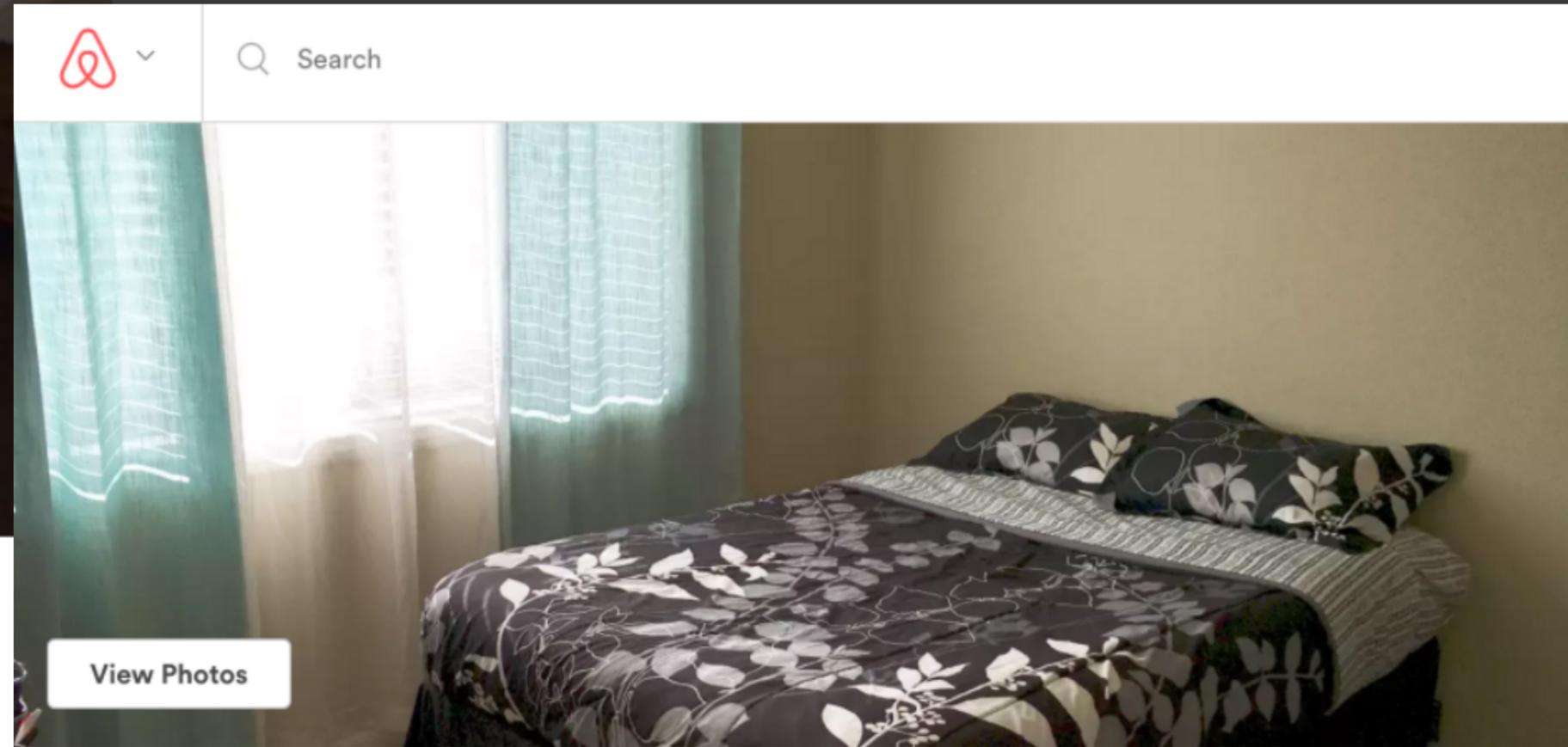


 Search

Crash Pad in Northwest Austin

Austin, TX, United States

 Taylor



 Search

Private room & bath in centrally-located apartment

Long Beach, CA, United States  3 reviews

 Jasmine

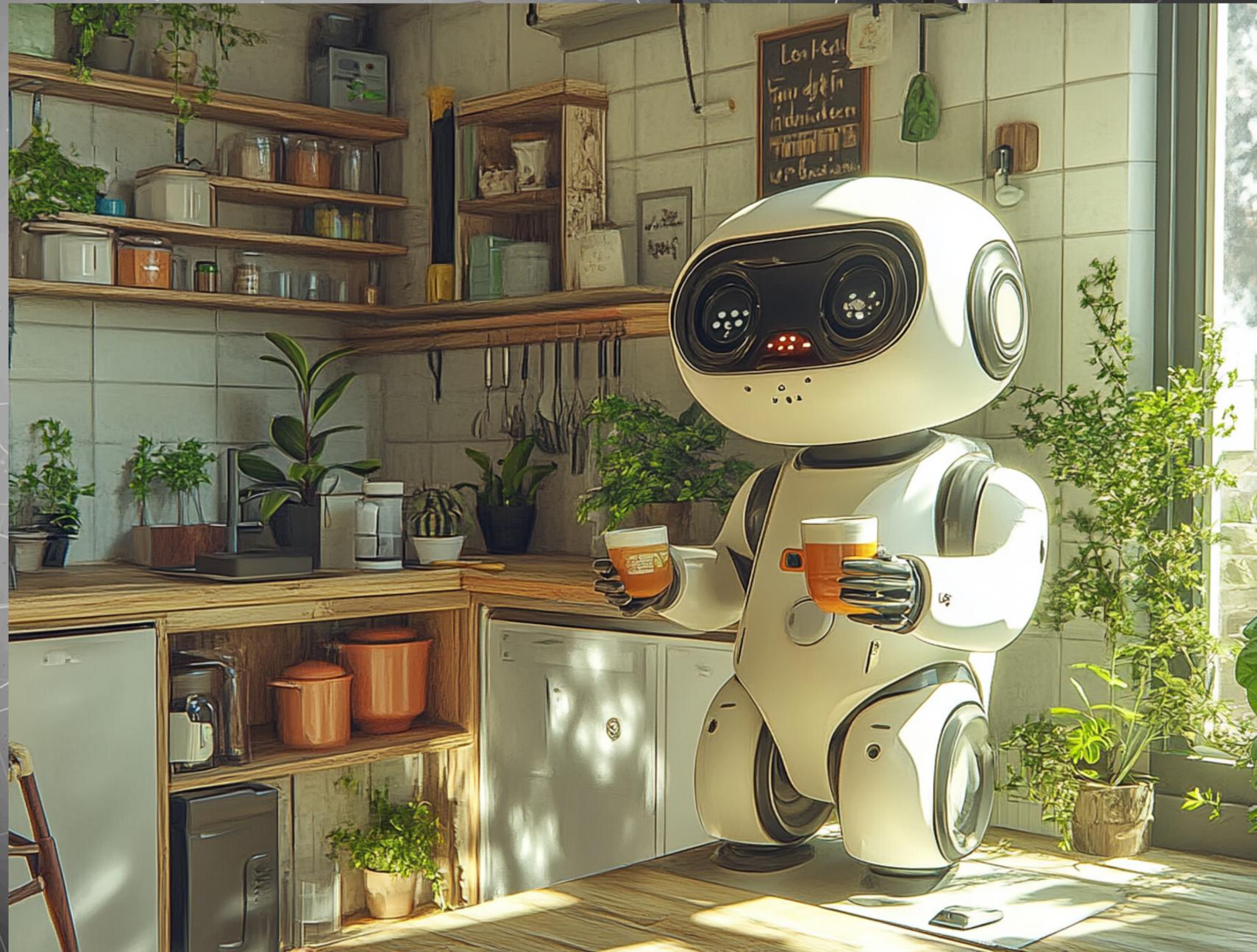




INTELIGENCIA

ARTIFICIAL

GENERAL



ESTRATEGIA DE INTELIGENCIA ARTIFICIAL Y DATOS



TODAS LAS EMPRESAS PUBLICAS

Cartas del Presidente

320



Innovación (**23%**)
transformación digital (**6%**)
datos (**4%**)
IA (**3%**)
ciberseguridad (**1.6%**)